

BRAND PACK · FIXED-PRICE

# One consistent identity — so your brand stops drifting.

A complete brand identity kit: logo variations, a usage-guidelines document, lockups, and print- and signage-ready export files. Included free in every site build, or bought on its own when you already have a site.

## THE PROBLEM

You've got a logo and a site, but no proper asset set — so every printer, signwriter, and future designer starts from scratch, and your brand drifts a little every time.

## WHAT YOU GET

- **Logo variation set**  
Primary, secondary, mono, reversed — plus print, signage, wrap.
- **Usage guidelines document**  
Colours, type, spacing, and do/don't examples.
- **Additional lockups**  
Horizontal, stacked, icon-only — favicons, avatars, stamps.
- **Stationery + collateral templates**  
Letterhead, email signature, invoice header, business card.
- **All export files**  
Vector (SVG, EPS, PDF) and raster (PNG, JPG), organised.
- **Included in every site build**  
Free with a Starter, Authority or Ecommerce build.

PRICE

**\$1,500** fixed-price

SHIPS IN

**1-2 weeks**

OR

**Free** with any site

**Not included:** a website (that's the web ladder); an ongoing design retainer or ad creative (one-off identity work only); naming or brand-strategy workshops (this produces the asset set from an existing or agreed direction).

**Get your identity done properly.**

Book a free 30-minute call, or get it included with any site build.

[neurastruct.com.au/book](https://neurastruct.com.au/book)