

## VERTICAL SAAS &amp; CUSTOM SOFTWARE

# The software your trade doesn't have yet — built, not bolted on.

We build the actual product: purpose-built SaaS, mobile apps, and internal tools. Fixed-price, AU-hosted, audit-ready, and yours to keep — source and all. SlabLogic, our own concrete-estimating product, is the proof.

## THE PROBLEM

Off-the-shelf software almost fits, so you bend your business around it and wire five tools together to cover the gaps. The result is fragile, and no one really owns it. You need the product your trade actually needs — and to keep it.

## HOW THE ENGAGEMENT WORKS

- **Discover**  
Architecture, data model, integrations mapped; a written fixed-price Build quote.
- **Production SaaS**  
Multi-tenant, SSO, billing, admin, monitoring — ready for paying customers.
- **Weekly demos + staging**  
See it take shape every week; drive it yourself from sprint one.
- **Lean MVP**  
The smallest version that solves the core problem, on one platform.
- **Mobile, cross-platform**  
One codebase to iOS and Android, offline-first, field capture.
- **Yours to keep**  
Full source transfer at handover. No vendor lock-in.

## DISCOVER

**\$6,500** credited to Build

## BUILD

**\$25k–\$95k+** fixed-price

## RUN

**from \$1,500** /mo

**Fixed-price, not hourly.** Timeline overruns are our risk to wear. Builds above \$95k are co-delivered with vetted contractors under a single Neurastruct contract, so a solo-founder risk can't take your project with it.

## Have a product in mind?

Book a free 30-minute consultation and we'll tell you honestly whether to build, buy, or wait.

[neurastruct.com.au/book](https://neurastruct.com.au/book)